# FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

**Date** 2/18/97

Number of pages including cover sheet 3

**To: John Bricks**

**Bob Nunnink**

Phone

Fax Phone **201-790-8755**

CC: **Greg Mitchell**
**122609**

**From:**

**Lanny Wolfe**

Phone **908-225-4774**

Fax Phone **908-417-9076**

Voice Mail **800-757-8255**
**Ext.48795**

**REMARKS:**

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

*Enclosed is the information you will need to work the March National Pack Promotion. Please pack each Doral lighter display with 1 carton each of Doral FF100s, Doral Lt100s, Doral ULt100s, and Doral LTM100s and add to normal order for each account on the attached list week of March 3rd.*

*If you have any questions please let me know.*

*Thanks,*

*Lanny*

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Source: https://www.industrydocuments.ucsf.edu/docs/rpwy0000

R. J. Reynolds Tobacco Company
MARCH '97 NATIONAL PACK PROMOTION

Account: **John Bricks #073310**

| Brand Promotion | | Doral Free Lighter w/2 packs |
|---|---|---|
| Display Packing | | 1 ctn Doral FF100<br>1 ctn Doral LT100<br>1 ctn Doral UL100<br>1 ctn Doral LTM100 |
| Allocation (cs) | | 0 Doral FF100(12M)<br>0 Doral LT100(12M)<br>0 Doral UL100(12M)<br>0 Doral LTM100(12M) |
| $ Amount | | 0 |
| Displays | | 15 |
| Date Product Recvd | | 2/28/97 |
| Display Assembly | | Immediately |
| Displays Shipped to Retail - procedures required to receive .10 per ctn Category II (Plan G) payment: | Send displays automatically to accounts on attached list week of 3/3/97 | Please cross out any account that refuses promotion and return list to RJR |
| You will be credited with the following estimated March monthly Category II payment if all displays are sent to accounts on attached list by March 28, 1997 | | $470.00 |
| Packing and shipping payment if packing is completed within 2 weeks | | 28.00 per 12M case of Live product |

① Send #displays indicated to each account on attached National Pack Promotion list.
② Voice mail 800-757-8255 mail box #48795 to request payment before sending out displays.

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WHOLESALER : 073310 JOHN BRICKS, INC. <DIRECT>
TEMPLATE : 700050 70400 DORAL APR LTR
TEMPLATE SEQ : 0004
SALES LEVEL : 12XXXX

| TERR | RETAIL | ACCT | NAME | ADDRESS | CITY | ST | ZIP | QTY | TAX | CHAIN-ID | SUPPLIER | ACCT PHONE # |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 122604 | 122623 | 704117 | BLOOMINGDALE MKT/IN | 217 HAMBURG TPKE | BLOOMINGDALE | NJ | 07403 | 1 | | | | (201)838-4554 |
| 122609 | | 273375 | CERTIFIED MARKET | 37 PARK AVE | PATERSON | NJ | 07501 | 1 | | | | (201)742-4455 |
| 133005 | 133030 | 273978 | FENNERS DELI | 717 OTTERHOLE RD | WEST MILFORD | NJ | 07480 | 1 | | | | (201)697-8141 |
| 122604 | 122623 | 280577 | HAVELS STATIONARY | 19 CENTRAL AVE | MIDLAND PARK | NJ | 07432 | 1 | | | | (201)652-3939 |
| 122609 | | 661194 | JC WHOLESALE | 141 AVENUE B | HALEDON | NJ | 07508 | 3 | | 3666-0000 | | (201)942-3150 |
| 133005 | 133030 | 663088 | LAKEVIEW PUB | 1934 GREENWOOD LA | HEWITT | NJ | 07421 | 1 | | | | (201)728-2400 |
| 122609 | | 596593 | MINI MARKET | 249A UNION AVE | PATERSON | NJ | 07502 | 1 | | | | (201)389-0386 |
| 133005 | 133030 | 273987 | MOUNTAIN JUG | 665 WARWICK TPKE | HEWITT | NJ | 07421 | 1 | | | | (201)853-4544 |
| 133008 | 133030 | 628034 | OAK RIDGE PUB | 62 OAK RIDGE RD | NEWFOUNDLAND | NJ | 07435 | 1 | | | | (201)208-8888 |
| 133005 | 133030 | 771564 | RICH'S DELI | ROUTE 23 | STOCKHOLM | NJ | 07460 | 1 | | | | (201)697-7308 |
| 122610 | | 273457 | SOUTHSIDE SPOT | 947 MAIN ST | PATERSON | NJ | 07503 | 1 | | | | (201)684-9276 |
| 133005 | 133030 | 345767 | VALLEYVIEW PUB &CON | 1612 UNION VALLEY | WEST MILFORD | NJ | 07480 | 1 | | | | (201)728-9826 |
| 122609 | | 771314 | WYCKOFF WINE SPIRIT | CLINTON AVE | WYCKOFF | NJ | 07481 | 1 | | | | (201)891-7770 |

PAGE BREAK TOTAL ACCOUNTS 13 TOTAL QUANTITY 15

TEMPLATE TOTAL ACCOUNTS 13 TOTAL QUANTITY 15

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